

## AMP Exhibitor Priority Point System

The priority point system is utilized by AMP to allow exhibitors the opportunity to select their booth space based on the greatest number of points. Points are accumulated based on relevant activity over the prior five years.

Point values, where applicable, are noted in parenthesis after the cost of each support or sponsorship opportunity. For full details on the AMP Exhibitor Priority Point System, refer to the AMP 2017 Exhibitor Prospectus.

### ***Earning Priority Points...***

#### **Exhibits:**

- o 2 points for each 10' x 10' space

#### **Partnerships:**

- o Diamond Level Partners earn 2,000 points per year of Partnership
- o Platinum Level Partners earn 1,500 points per year of Partnership
- o Gold Level Partners earn 1,200 points per year of Partnership
- o Silver Level Partners earn 500 points per year of Partnership

#### **Sponsorships** (including program book ads):

- o 1 point for every \$2,500 of support

#### **Awards Support:**

- o 2 points for each \$2,500 of support

#### **Corporate Workshops** (in-person and online)

- o 1 point for each workshop hosted

### ***The Following Do NOT Contribute Towards Priority Points...***

- o Advertisements in *The Journal of Molecular Diagnostics (JMD)*
- o Rental of the AMP Member mailing list
- o Rental of the AMP Annual Meeting pre-registrant mailing list
- o Inserts in the AMP Annual Meeting attendee bag
- o Any other items not noted above as determined by AMP